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Tools for Career Readiness, Exploration, and Evaluation

A team from Stanford's Career Development Center has created a software program that comprises a series of online activities and guided reflections for career development. It walks users through phases of the process of identifying and deciding what is important to them for their work life. The software will list the user's career interests and help the user design specific goals to explore and pursue those interests, and includes activities and tips for the user to move successfully through each phase. Administrator tools are also built into the software to enable easy customization. Program usage statistics are provided for the administrator through the web interface.

Applications

- Personal and executive career management/coaching
- Academic and government career guidance and development

Advantages

- Easy-access
- Self-guided to allow individualization and saving of staff-time
- Customizability
- Covers all career planning phases
- Easy administrative tracking
- Uses new model of cutting edge mindmap tool

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